

# #arbetasmartare

Ge medarbetarna verktyg för  
att kunna jobba smartare



Mitel Customer  
Experience Days 2020

# Future of Collaboration

## Mitel Customer Experience Webinar

Mona Abou-Sayed, VP Collaboration & Apps

May 2020





# Teamwork should be easy, regardless of location

“Enhanced productivity combined with the ability to reach others has the power to swiftly resolve any situation ”



# Work is an activity, not a location

“Daily routine / special circumstance / unique projects can often have employees working outside of an office and office hours”



**Workers don't wait for their company to provide them with the productivity tools they need.**

**But, working together in a common environment is essential...**



Workers use an average of **6.7** tools at work—**2.7** of which are not provided by their company—and use many tools both at work and outside of work



# The Quest for Continuous Collaboration



Communicate Seamlessly No Matter the Time Zone or Geography



**24%**  
Productivity Improvement



**30%**  
Reduction in Meetings



**21%**  
Reduction in Email



**\$368k**  
Annual Revenue Increase

# TEAM COLLABORATION DELIVERS **MEASURABLE** BENEFITS

Nemertes Research 2020



# HOW MITEL POWERS TEAM COLLABORATION

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## Mitel Collaboration

Mitel collaboration applications are where ideas are formed. It's the binding force of your business, where individuals connect to get *real work done*. With more ways to connect and collaborate, our solutions bridge the gap between cities and oceans alike.

**Meetings**

**Group Workspaces**

**File Sharing**

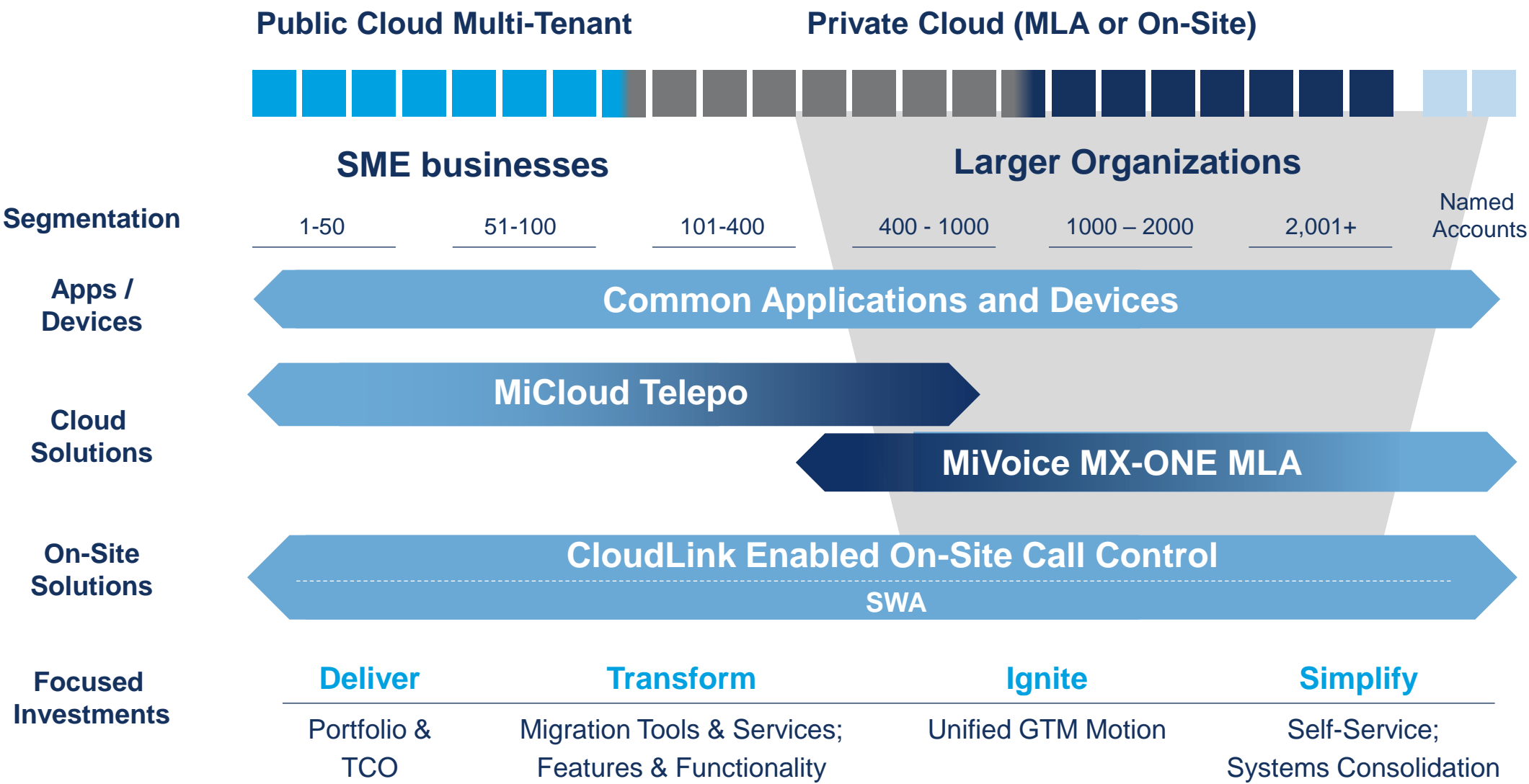
**Persistent Chat**

**Mobility**

**Basic Telephony**



# One Mitel Aligned for Execution





# CloudLink Enterprise Architecture

## Microservices



Authentication



Security



SaaS Integration



Federation



SMS



Location-based Service

CloudLink



## Next Gen Applications



Team Collab



APIs



Meetings



Contact Center



MiCollab



Video



Mobility

## Call Control Platforms



I. On-site installation



II. Private data center



III. Public data center

# Collaboration Ecosystem





Workers view meetings as  
'valuable' but not  
'productive'.

So, how do you encourage  
effective collaboration and  
seed business productivity?

Workers spend  
**34%** of their  
time in  
meetings;  
**94%** feel most  
productive  
outside of  
meetings

# MEETING APPLICATIONS IMPROVE WORKFLOWS AND REDUCE COST



**27%**  
Shorter Meetings



**25%**  
Productivity Increase



**\$142K**  
Average IT Spend Reduction



**\$268k**  
Average Revenue Increase

Nemertes Research 2020



# MiTeam Meetings

Bring teams together

Permanent virtual workspace

Face to Face interactions

Enhance communication

More productive meetings

Get work done



Seamless Chat to Video

Persistent Chat Logs

File/Screen Share

Guest Lobby

Document Archives

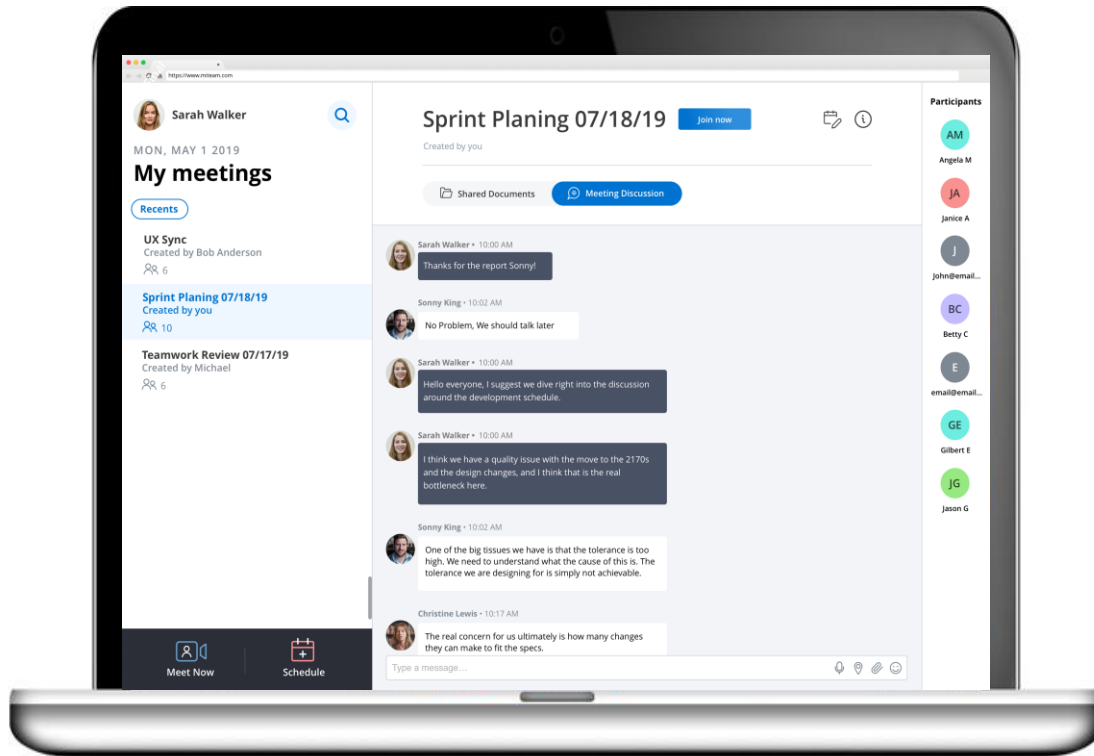
Intuitive UI

Unleash the potential of your next meeting

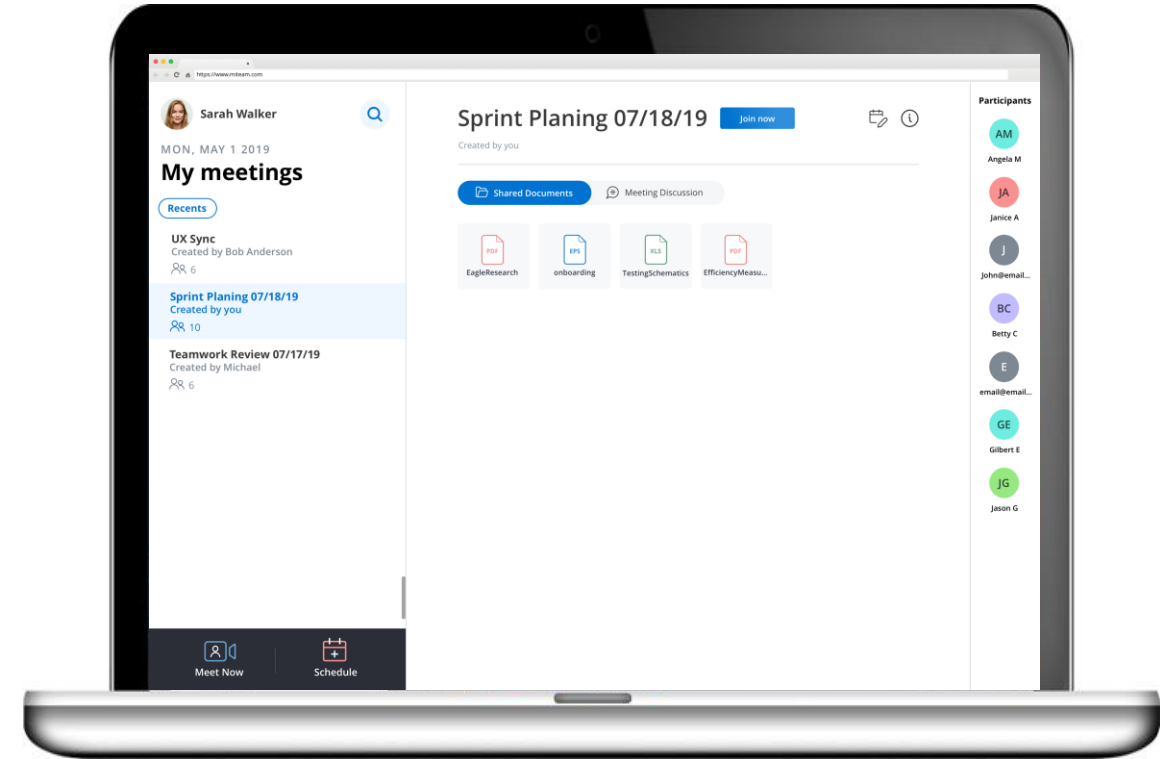


# Continuous Collaboration using a Persistent Workspace

## Persistent Chat Logs



## Document Archive

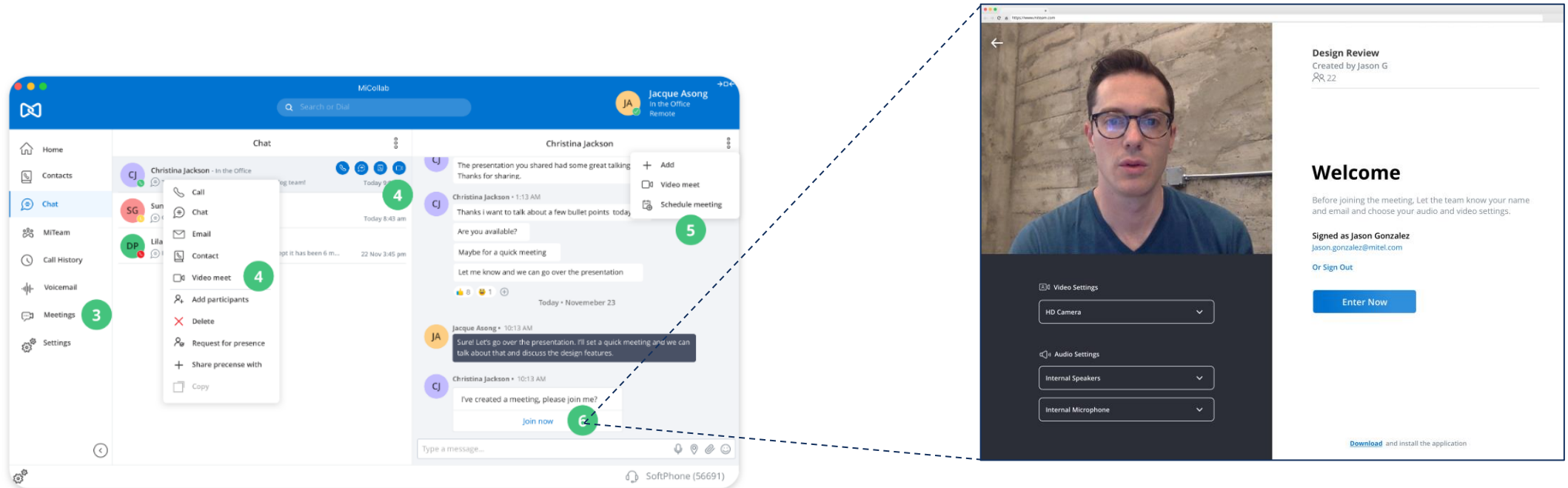


- Team to re-use MiTeam Meeting workspace for return meetings
- Maintain shared information so any team member can review, update and expand upon when invited to the team.



# Seamless Cross Launch from MiCollab/Teamwork

## Turn 1:1 chats to small group video meetings in seconds



- 3 Click Meetings to cross launch the Miteam Meetings App.
- 4 Right click or hover to escalate to a video meeting on Miteam Meetings App .
- 5 Schedule a meeting on Miteam Meetings App.
- 6 Join Meeting on Miteam Meetings App.

Elevate collaboration, view, share and close actions at the click of a button



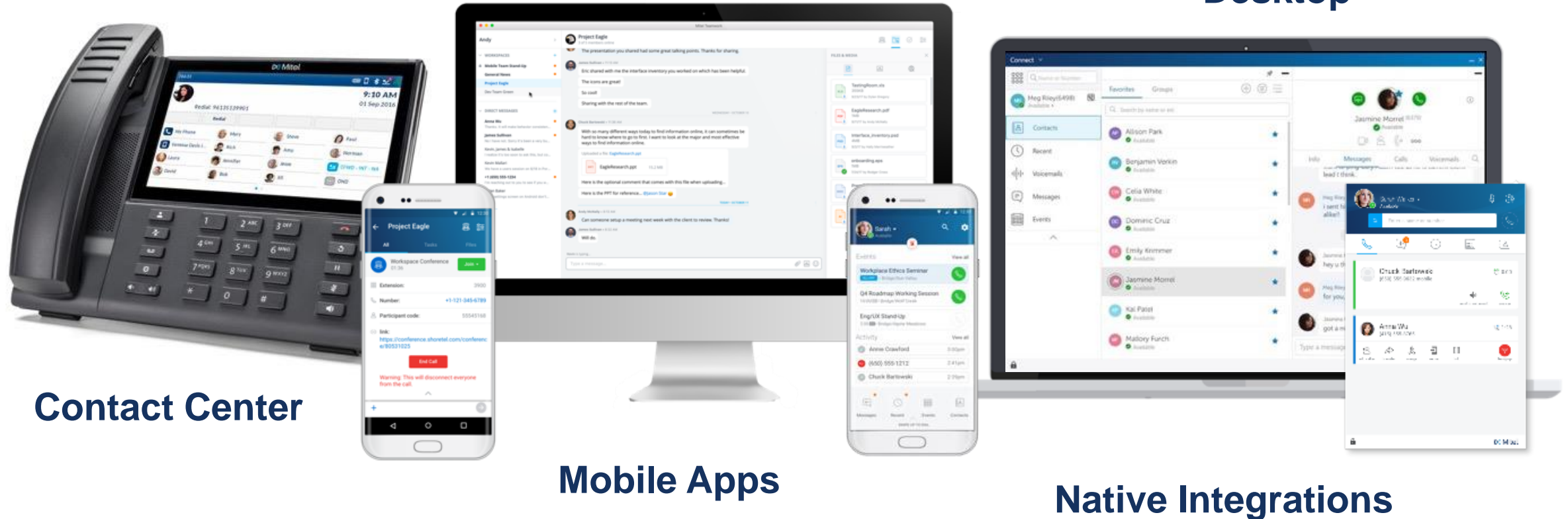


# Seamless Collaboration Across Entire Portfolio

IP Phones

Collaboration

Desktop



Contact Center

Mobile Apps

Native Integrations



MiTeam  
Meetings



Teamwork with  
MiCloud Connect



MiCollab with  
MiTeam

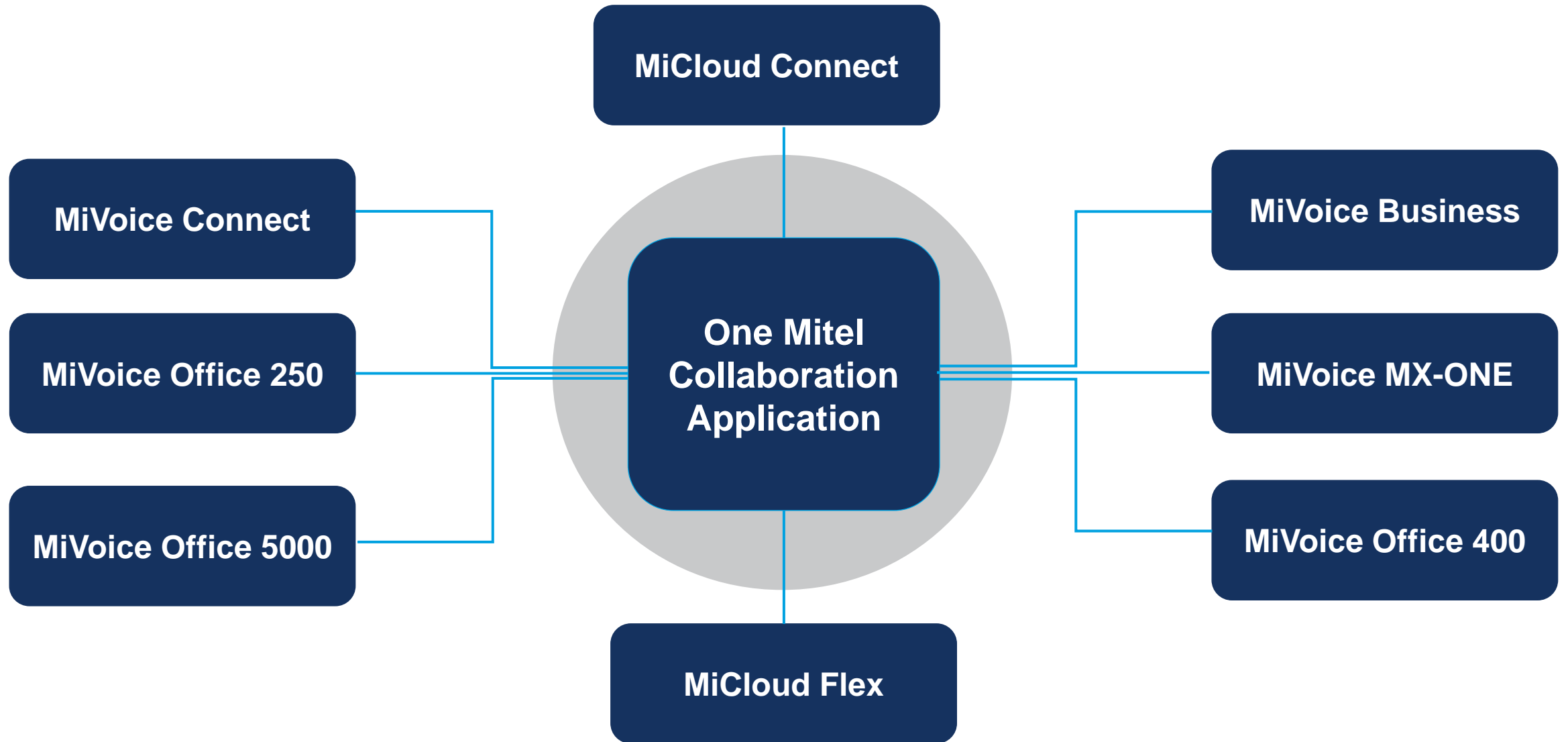


MiVoice Office  
Mobile Application



INTEGRATED MEETING EXPERIENCE

# Future of Collaboration at Mitel



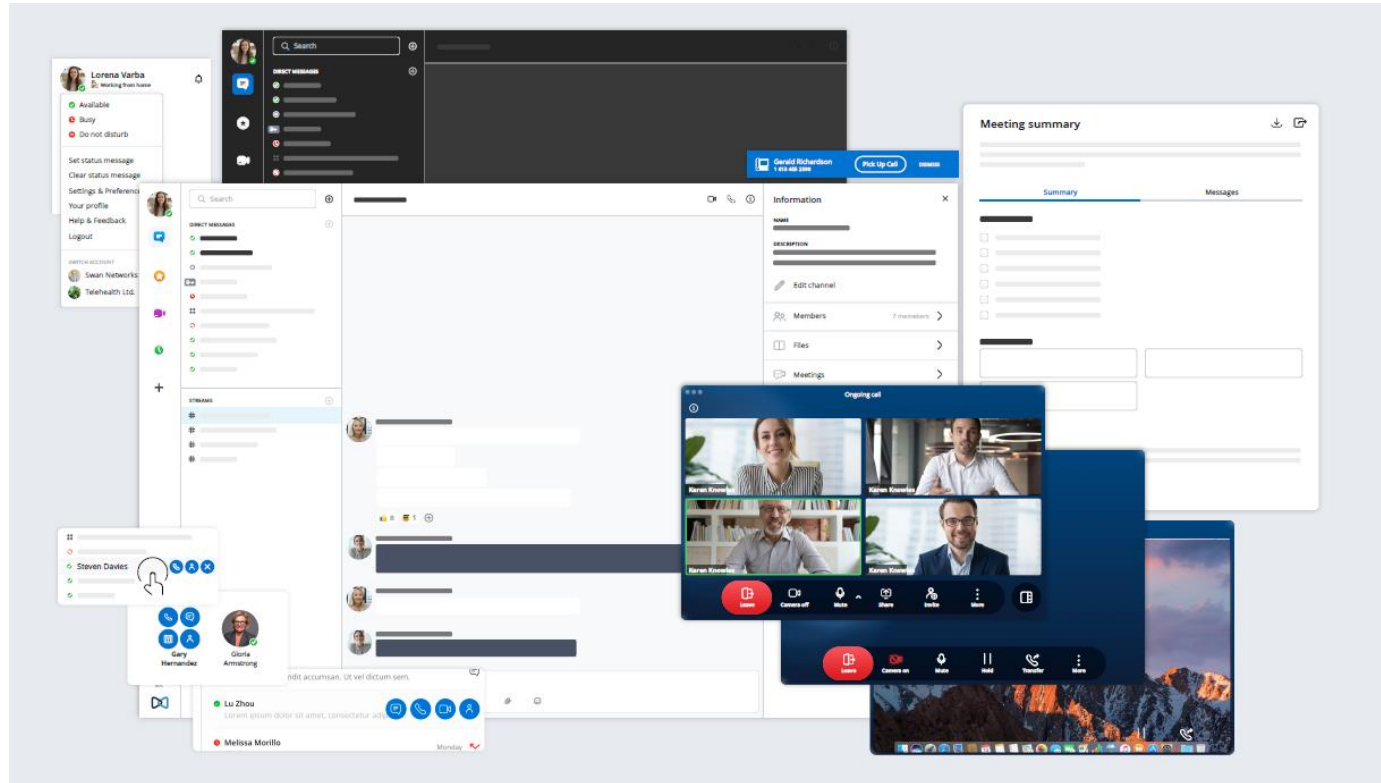


# Mitel Unified Collaboration Suite

**CONSOLIDATE**

**LEVERAGE**

**REENGINEER**



**WORKFLOW  
INTEGRATIONS**

**MAXIMIZE  
PRODUCTIVITY**

**MEET INDUSTRY  
TRENDS**

**A CONSISTENT EXPERIENCE NO MATTER THE PLATFORM**

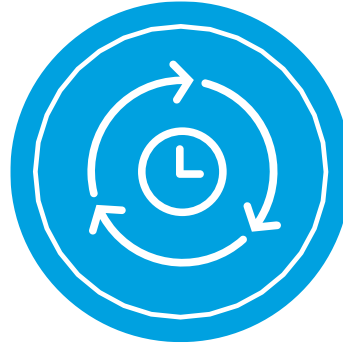
# Mitel Collaboration

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## Be More Productive

Single solution delivering communications and collaboration tools to enhance business performance



## Real-time, Anytime

Developed with mobility and security in mind, to assist with working in today's mobile centric world



## Collaborate Seamlessly

Brings together traditional and team-based collaborations helping ensure easy sharing of ideas and information

**Connect • Communicate • Collaborate**

# **POSITION TO WIN WITH MITEL COLLABORATION**

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# Business Pain Points

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- Remote / distributed workforce
- Use of many siloed applications
- Hard to collaborate with cross-functional team members
- Time wasted searching for information
- Missed critical details in lengthy email chains
- Too many emails
- 'Shadow IT' growing within organization



# Ideal Business Dynamics

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- Team / project focused
- Customer-oriented
- Fast-paced / start-ups
- Remote / distributed workforce
- Frequent travelers
- Large evolving workforce
- Already a Mitel customer



# KEY DIFFERENTIATION For Mitel

1

Strong **partnerships** for reliability and scalability such as AWS and Google

2

**CloudLink** technology infrastructure protects existing customer investments and allows for rapid iteration, development and integrations

3

**Single-vendor** turnkey solution that are easy to sell, deploy, manage, and support through an expansive partner network



**THE WORLD IS  
CHANGING ARE YOU  
PREPARED FOR IT?**





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