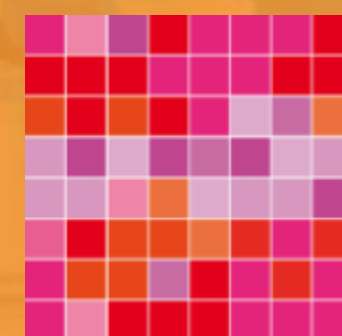


150 Shades of eHealth

Version 2.5 | July 2019

OZCONSULTING



**PATIENT
NUMÉRIQUE**



PROJECT HEADLINE

Europe 1st top 150 Digital
Health Transformation
Scorecard

DR. THIERRY C. VERMEEREN
CEO **OZ**CONSULTING

Our International Scientific Committee

A TOUCH OF EUROPE (*in progress*)



PROF. PH. KOLH
President (B)



DR. T. VERMEEREN
Scientific Director (B)



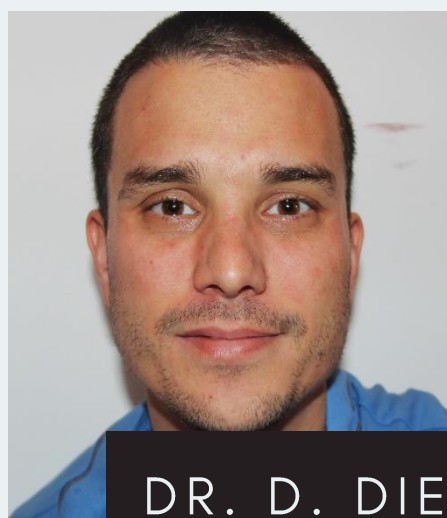
DR. D. GRUSON
Medical Expert (F)



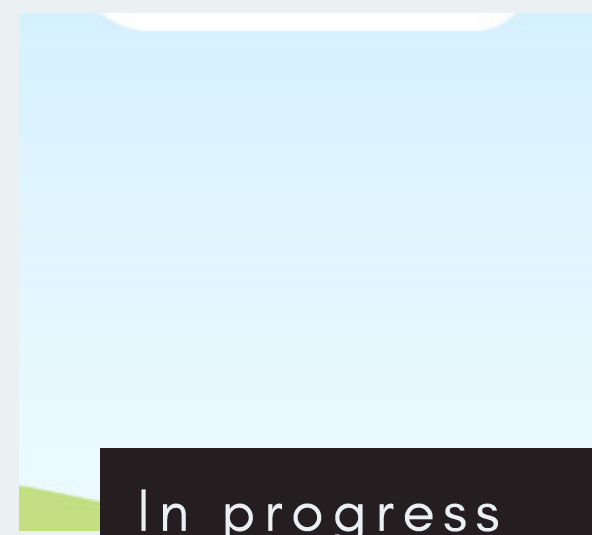
PROF. P. POTY
Innovation Expert (F)



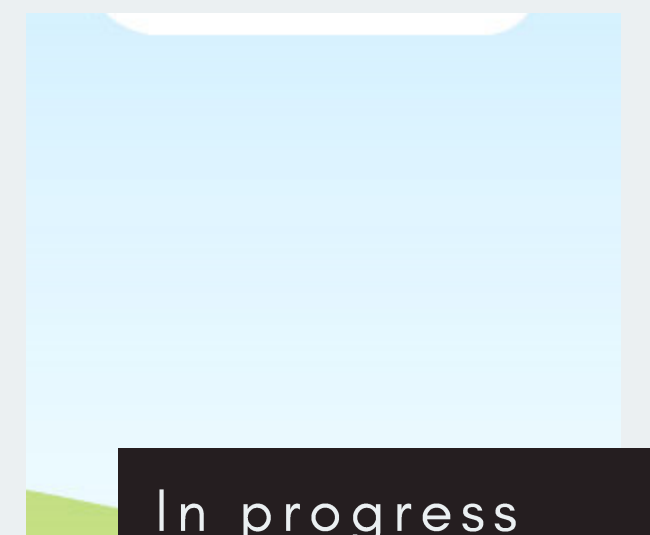
DR. A. DEPIL-DUVAL
Medical Expert (F)



DR. D. DIETRICH
Medical Expert (LUX)



In progress
MedTech Expert (NED)



In progress
MedTech Expert (tbd)

HealthCare Key Challenges

PATHOLOGY'S EVOLUTION

In aging Europe, we can see a clear evolution pattern, moving from acute towards chronic pathologies. The whole healthcare system must change to address this challenge.

TECHNOLOGY

The Health Information System (HIS) including Patient Record needs to evolve towards multiple data sources, medical algorithms (big data, deep learning or AI) and mobile health.

ECONOMIC STRAINS

Quality of care is under pressure due to hospitalization time reduction, care staffing reduction, together with a generic social security and health cost cutting

NETWORKING CARE

Intra-muros hospital is slowly fading down as hospitalization@home is growing together with care actors operating outside the hospital thanks to telemedecine, e- and m-health.

The 150 SoH Project

EUROPE 1ST E-HEALTH SCORECARD

To facilitate healthcare growth in Europe, we aim to produce a **comprehensive Technology and Use Cases Scorecard**. It will include about **100 disruptive technologies, 50 digital care practices** coming from **10 leading countries**.

It will also study the most efficient **tax incentive systems** to sustain the **Digital Health Transformation**.



The 150 SoH Objectives

WHAT ARE WE PLANNING TO ACHIEVE?

150 SoH SCORECARD

Graphical representation and analysis of the digital health transformation journey of the hospitals and companies studied in the course of the project. It will provide a comprehensive market value of the actors.

150 DIGITAL HEALTH WHITE PAPERS

Concise reports presenting an overview of the entire collected material from a **scientific** point of view. It will include **medical, technical and economic** background information.

150 SoH EUROPEAN SYMPOSIUM

A major **2 days** symposium in Brussels on October 2020 to gather the whole Digital Patient Community together with our Industrial and Government Partners.



OUR TARGETS

- MedTech Industry
- Hospitals
- Care professionals
- Labs
- Government
- Universities



What do we deliver ?



A SCORECARD

A scientific dashboard to compare Digital Health adoption in 10 countries* from a medical, technical and economic angle.



AN EHEALTH LIBRARY

150 white papers presenting best of breed technologies/practices to facilitate the change process towards the transformation path.



A MAJOR EUROPEAN SYMPOSIUM

A unique meet-up in Brussels with opinion leaders, medical or industry experts and government representatives.

* Countries : **Belgium, France, The Netherlands, Germany, Italy, Spain, Estonia, Denmark, Sweden, Finland, Israel, Canada, China**

What benefits as a 150SoHealth Partner ?



Get access to
a premium
scorecard and
library



Learn from
the best
healthcare
practices



Find the best
transformation
path for your
organization



Be part of a
European
Network of e-
health actors



Join a major
European e-
health
Symposium

Corporate / Cluster Benefits



MARKET UNDERSTANDING

An optimal access to healthcare trends, hospital executives and experts with an increase in the attractiveness of your value proposition including value for money analysis.



COMMUNITY LEADERSHIP

An association with hospital customers and industrial partners creating **a unique relationship with a unique Community** that will provide a closer contact with the sector's decision makers.



CORPORATE IMAGE AND MARKET VISIBILITY

A significant, positive impact on your company's reputation, credibility and positioning in the healthcare sector.



NETWORKING

An opportunity to network and share ideas with the other network partners. An increase in the attractiveness of your value proposition and a "sounding board" for the market response to your technologies and your portfolio.

Health Actors Benefits



COMMUNITY

The Community effect maximizes access to peers, breaks silos and provides easy access to premium technologies. As network member it enforces your strategic roadmap, market access and actors understanding.



LITERACY

The knowledge factory and the European healthcare Institute (EM2C) is key to leverage team competencies and unlock new skills required to achieve the Digital Health Transformation.



INNOVATION

Innovation is a key component of the 150SoH Scorecard, the 150 white papers and the European Symposium. All these are steps of an innovation showcase from Europe and beyond.



MATURITY

Digital maturity is a long and difficult journey for care actors. 150SoH will leverage health actors' maturity by giving access and understanding to new digital health practices and uses.

Government Benefits



MARKET ACCELERATOR FOR LOCAL PLAYERS

You will provide a unique visibility and market access to your local e-health entrepreneurs, accelerating their growth through the 150SoH partnership with your export agency.



SHOWCASE FOR TAX INCENTIVES PROGRAM

You will have the possibility to present the economic value proposition of your country to foreign investors in e-health and setup one2one meetings with our European business partners



EUROPEAN SYMPOSIUM ONE-STOP SHOPPING

As a single point of contact with our Community you will get access to a large booth open to your start-up and partners. An Open Lab will also be available for demos.



COUNTRY IMAGE AND MARKET VISIBILITY

Being part of the European project and visible till the end of 2020 both physically and on social networks, you will join the e-health leading countries.



THE BRUSSELS 2020 SYMPOSIUM

As an Actor of the
Digital Patient
Community,
grow your capacity to
anticipate and gain
Digital Health market
leadership

Brussels 2020 Symposium Headlines



WHERE / WHEN

Venue @ WCCM (B) on mid-October 2020



WHO

We gather for 2 days
500 HealthCare Executives



WHAT

For an Exclusive symposium
in a Special Place

Brussels 2020 Symposium Headlines (ii)



AWARDS

Innovation and personality of the
year Digital Patient Community
2020 award



CONFERENCES

- 2 FULL DAYS
- 8 Keynotes, 8 Workshops
- 40 Speakers



HOSPITAL STUDY TOUR

Join an interactive study tour of
Belgian digital health leading
hospitals

Brussels 2020 Symposium Headlines (iii)



DISCOVER

ALONG THE DAY ACCESS
TO PARTNER AREA (20+)



NETWORK

ALONG THE DAY
PEER2PEER CHATS



LEARN

ALONG THE DAY ONE2ONE
WITH INDUSTRY EXPERTS FROM 10
COUNTRIES

The 150SoH symposium is itinerant AND will move each year between the selected countries



Brussels 2020

KEY PARTICIPANTS*

We target C-level, medical and industry experts : Chief Executive Officers, Medical and Nursing Managers, Chief Operation and Financial Officers, IT Manager and Chief Information Officers

**To ensure a major interactivity and keep one2one as informal as possible, we limit the venue to maximum 500 delegates*

150SoH Social Branding



TWITTER

#Patient_Numerik (active)



INSTAGRAM

150SoH (release 10/19)



LINKEDIN

150SoH (release 10/19)

The 150SoHealth project

is powered by **OZCONSULTING**

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