

# Expo 2020 Dubai Sweden

DELEGATION BROCHURE

Official Swedish Life Science Program during Health and Wellness week



## Minister Lena Hallengren

DIGITAL PARTICIPATION

The pandemic has demonstrated the importance of a strong society and of providing equitable health and social care according to need – not just to those who can afford it.

COVID-19 has tested the healthcare systems around the world but also created a unique opportunity to redefine healthcare. And that requires international cooperation.

To tackle global health challenges such as, antibiotic resistance, lifestyle related diseases and rapidly ageing societies we will need to work together – between sectors as well as between countries. We need to increase efficiency and quality for all, through the adoption of innovations and new medical advances, such as precision medicine and the transformation towards more digitalized healthcare.

Expo 2020 is the single largest export and investment effort ever done by the Swedish government together with the Swedish private sector. As the Swedish healthcare sector is the second largest export sector, I am glad that this prominent delegation consisting of key stake holders and experts from the public and private sector are representing Sweden during the Health and Wellness week at Expo2020.

Yours Sincerely,

Lena Hallengren
Minister for Health and Social Affairs





## The Head Of Delegation



"For an exportoriented country like Sweden, Expo is a crucial opportunity to present ourselves on the world stage." For an export-oriented country like Sweden, Expo is a crucial opportunity to present ourselves on the world stage. For our Swedish companies this means opportunities to do business in the region and globally, and to make important contacts all over the world. Expo 2020 also means unique opportunities for other actors who want to reach a broad audience, including for example our Swedish regions.

The vision for these two days is to create a dynamic platform for co-creation and establish new networks, relations and cooperation between stakeholders and countries by showcasing what Sweden has to offer.

Our aim is to have focused dialogues on how to create resilient healthcare system of the future by discussing topics such as antimicrobial resistance, prevention and early detection, precision medicine and how to make best use of the digital opportunities.

It is my pleasure to lead this outstanding healthcare and life scienes delegation to Dubai and Expo 2020.

I look forward to seeing and learn from others and I hope this visit can be a catalyst for even closer dialogue between policy makers, companies and other stakeholders in life science and the health care sector.

Yours Sincerely,

Niclas Jacobson Deputy Director-General at Ministry of Health and Social Affairs



Government Offices of Sweden Ministry of Health and Social Affairs

#### Swecare Foundation



The world's focus is on healthcare systems and the life science industry. The sector has shown its ability to adapt and develop; to find solutions needed for our possibility to tackle the many challenges of the pandemic.

Apart from the amazing development of COVID-19 vaccines, we see the digital transformation accelerating and steps towards more personalized diagnostics and treatments. We realize the importance of prevention rather than cure.

There is a momentum for positive change and many experiences that are worth sharing and benefiting from.

We look forward to co-create for strengthened international relationships to achieve better health for all!

Yours Sincerely,

Maria Helling CEO Swecare



The Embassy Of Sweden To The United Arab Emirates



I am pleased to welcome the Swedish healthcare delegation led by Niclas Jacobson, the Deputy Director-General at the Ministry of Health and Social Affairs, to the United Arab Emirates and Expo 2020 Dubai.

Sweden is investing heavily in research, skills and resources, with our government attaching great importance to our participation at Expo 2020. This is Sweden's single largest export and investment promotion effort ever undertaken, hopefully boosting our country as a destination of choice and an attractive export- and investment economy. Within this bigger picture at Expo2020 Dubai, life science and health care will be a major thematic focus in the Swedish pavilion.

During the theme week Health and Wellness, the Swedish pavilion will focus on global challenges for health and healthcare, as well as exploring the opportunities to redefining healthcare for the future. Sweden has a position internationally with a history of being a prominent life-science nation, with strong tradition of world-class research and development in the pharmaceuticals, techniques and medical treatments.

Sweden and the UAE are both known to be global and innovation-driven countries. Both countries share many visions, including the goal to provide a well-functioning welfare system and world class health care to its citizens. Knowledge sharing and collaboration is key and will further strengthen our countries bilateral relations and deepen our trade and investment relations. Let's co-create for innovation!

H.E. Ms Liselott Andersson Ambassador of Sweden to the United Arab Emirates



Abu Dhabi

### MESSAGE FROM

The Swedish Committee For Participation At Expo 2020



On 27 January, the Health and Wellness Week starts at Expo 2020 Dubai. For Sweden and the Swedish Expo participation, this is one of the most prioritized theme weeks during the entire World Exhibition and a strong delegation is expected during the week.

A key to the success of Swedish companies is the holistic approach to sustainability that connects to all three pillars of sustainability: economic, environmental and societal. This is especially well-reflected in the Swedish life science sector, where Sweden is considered a leader.

I am grateful to Swecare for bringing the leading companies in this field to Expo 2020. Swecare's mission is very much aligned with that of the Swedish participation at Expo 2020, i.e. to strengthen the global relationships for Swedish companies and to promote exports of Swedish pharmaceutical products and services.

The strong Swedish life science delegation present in Dubai, with focus on Research & Development, prevention and care, provides a platform for highlevel discussions about the future of life science, cocreating with our visitors and showcasing the best we can offer as for research, and entrepreneurship and healthcare.

I very much look forward to welcoming you to the Swedish pavilion at Expo 2020.

Jan Thessleff Commissioner General of the Swedish Expo 2020 participation





# The Life Sciences Office at the Government Offices of Sweden

To strengthen the life sciences sector in Sweden, the Government has established a life sciences coordination function – the Life Sciences Office – to serve as a link between life sciences sector stakeholders and the Government's work.

The Office aims to promote knowledge development, innovation and quality – in health and social care and at universities and higher education institutions – and improve conditions for the establishment and operation of life sciences companies in Sweden.

For more information, please see Sweden's national life sciences strategy.



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#### Regeringskansliet

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## Ministry of Health and Social Affairs

The Ministry of Health and Social Affairs is responsible for issues concerning social welfare. This means promoting people's health and ensuring that sick people receive the care they need.

The Ministry's area of responsibility includes insurance schemes that give people financial security when they are sick or elderly, or when their children are young. Issues such as individual and family care, support for people with disabilities, care of the elderly and children's right are also included.

The Ministry is responsible for approximately 20 government agencies, such as the Public Health Agency of Sweden, The Dental and Pharmaceutical Benefits Agency and Swedish Medical products Agency, as well as three publicly owned companies and two foundations.

For more information, please visit:
<a href="https://www.government.se/government-of-sweden/ministry-of-health-and-social-affairs/">www.government.se/government-of-sweden/ministry-of-health-and-social-affairs/</a>



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## Karolinska **University** Hospital

Karolinska University Hospital is one of the top medical centers in the world and member of European University Hospital Alliance. Patient care, research and education all play equally strong roles in our effort to extend and enhance people's lives.

We are the largest university hospital in Sweden and a national referral center for tertiary and quaternary care. As a major teaching hospital, we educate and train tomorrow's medical specialists and health care professionals.

Our vision is that we shall cure and ease. tomorrow what no one can cure and ease today.

We are within your reach and offer our services for patients and partners who seek excellence in care and continuous innovation.



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# The Public Health Agency of Sweden

The Public Health Agency of Sweden has a national responsibility for public health issues. The agency promotes good public health by building and disseminating knowledge, to health care and others responsible for infectious disease control and public health.

The agency was established on January 1, 2014 and is a merger of the Swedish National Institute of Public Health and the Swedish Institute for Communicable Disease Control. Most of the work concerning environmental health and the responsibility for environment and public health reports at the National Board of Health and Welfare was also transferred to the new agency.

By coordinating these activities, the new authority will be able to operate across the public health spectrum and integrate communicable disease control with other public health work. The aim is to develop a national knowledge support thereby promoting public health practice in society and making it more effective. The merger provides better opportunities to work effectively within the European Union and on other international venues.

For more information, please visit: www.folkhalsomyndigheten.se/



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## IVO - Health and Social Care Inspectorate

The Health and Social Care Inspectorate is a government agency which through supervision contributes to make health and social care safe, of good quality and in compliance with laws and other regulations. Its scope of supervision covers more than one tenth of Sweden's GDP.

The agency has about 800 employees organized in two national departments in Stockholm and six regional offices around the country. It carries out inspections of health care services such as hospitals, pharmacies and dentists, as well as blood and tissue services and certain aspects of medical technology products.

In addition to similar supervision of the social care sector, the agency examines permit applications for certain privately provided services in e.g. residential care homes for children or young people, and nursing homes.

Other mandatory tasks include to examine complaints from patients and to answer questions from the public.



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### Swecare

Swecare is a unique non-profit platform where academia, public and private sector join forces toward enhanced export and internationalization of Swedish health care and life science.

Swecare was founded in 1978 by the Swedish government and the health care industry together as a semi-governmental non-profit organization. Today, Swecare has more than 100 Swedish companies and organizations in its network. The members represent the entire health care spectrum - from the small startup company to university hospitals, regions, and global corporations, working with everything from biotech to medical technology, pharmaceuticals, and health care services.

Swecare's work is based on the triple helix model where academia, public sector, and private sector jointly address health care challenges. Joining forces and addressing problems from multiple angles in turn increases collaboration and international competitiveness of Swedish health care.

#### **OUR VISION**

Swecare's vision is a world with good health on equal terms as well as access to high quality and sustainable health care.

#### **OUR MISSION**

Swecare seeks to contribute to increased export of Swedish products, services and knowledge within health care.





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## Vision Zero Cancer

Vision Zero Cancer (Nollvision cancer) engages actors across society in strategic collaborations to beat cancer. We started in Sweden. Our ambition is global.

We have a long-term vision of transforming cancer from a deadly to a curable or chronic disease, making sure that more people live longer and better. This requires individualised prevention and care, better screening, translational research and treatment. Our ambition is to deliver impact by putting research and innovation into a new role, combined with new forms of governance and collaboration.

Vision Zero Cancer is a vision-driven innovation milieu financed by the Swedish Innovation Agency, Vinnova, for the initial five years. It was founded in 2019 as a multistakeholder initiative by the Confederation of Regional Cancer Centres at the Swedish Association of Local Authorities and Regions, Stockholm School of Economics, AstraZeneca, Elekta and Roche in collaboration with the Swedish Cancer Society, patient associations, clinicians, researchers, and life science industry associations.





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# Swedish Secretariat at Expo 2020 in Dubai

The Committee for Sweden's Participation at Expo 2020 in Dubai was created to manage the Swedish participation.

The Committee has the overall responsibility for ensuring a successful, broad and inclusive Swedish participation at Expo 2020 and the Committee is thus made up of representatives from a variety of different sectors of society.

The Committee has an operative Secretariat that is managing the daily operations and preparations of the Expo participation.

For more information, please visit <a href="https://expo2020.se/about/">https://expo2020.se/about/</a>



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## Business Sweden

Business Sweden is jointly owned by the Swedish state and the Swedish business sector with a mandate and a mission to help international companies gain access to the Swedish market and help domestic ones utilize it as a platform for expansion.

Our clients range from start-ups via small- and medium sized businesses to multinational enterprises – with tailor-made services catering to all of these segments.

We have a holistic approach, offering both hands-on support, strategic and practical expertise and a unique capability to create access where access is hard to get, both in Sweden and through our 44 offices across Europe, Americas, Middle East & Africa and Asia Pacific.

Our expertise, presence and exclusive access to networks and stakeholders in both the public and private sectors in these markets gives us a supreme ability to help clients navigate regional business structures in order to expand their business and unlock growth.



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## **Arjo**

For over 60 years, we have had a close cooperation with healthcare providers, giving us an in-depth understanding of their daily challenges. Together, we strive to minimize patient challenges such as loss of muscle strength, blood clots, pressure injuries, falls as well as work-related injuries.

Our products and solutions are designed to promote a safe and dignified experience through patient handling, medical beds, personal hygiene, disinfection, diagnostics, and the prevention of pressure injuries and venous thromboembolism.

As a Mobility Outcome Partner, we offer solutions where we, together with our customers, assess the unique needs of each care setting.

Arjo develops tailored programs that, in addition to the right equipment, also ensure the right skills and work methods. Working closely with customers, we assume responsibility for creating a change in care practices to achieve improved outcomes.

Arjo operates in over 60 countries and has more than 6,000 employees worldwide.



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## **AstraZeneca**

AstraZeneca is a global, science-led, patientfocused pharmaceutical company. We deliver lifechanging medicine to patients around the world.

We continue to push the boundaries of science in search of solutions that prevent, treat, and even cure, some of the world's most serious health challenges: cancer, diabetes, and heart, kidney, and respiratory and immunological diseases. Our focus is on driving growth by supplying medicines that can transform care and ensuring that they reach patients who need them in a way that brings wider benefits to society and the planet.

- We are science and innovation-led, with science being at the core of everything we do.
- We focus on leadership in three main therapy areas where we believe we can make the biggest difference: Oncology; Cardiovascular, Renal and Metabolism (CVRM); and Respiratory & Immunology.
- With a patient focus, we have a diversified portfolio of specialty and primary care medicines. (Specialty care medicines now represent 53% of our Total Revenue – as at FY 2020)
- We have a global strength, with balanced presence across regions.
- We are committed to operating in a way that recognizes the interconnection between business growth, the needs of society and the limitations of our planet.

#### All this is reflected in our three strategic priorities:

- 1. Deliver growth and therapy area leadership
- 2. Accelerate innovative science
- 3. Be a great place to work



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## Axis Communications

Axis Communications enables a smarter and safer world by creating network solutions to improve security and to find new ways of doing business.

The world is changing fast, and we make sure we stay ahead of those changes. While security is still our main focus, we are gradually expanding into related markets using new network-based products and solutions.

Our experience working with network video and audio solutions, analytics and access control contributes to the protection of people and property, process optimization, and increases business efficiency and information access.



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## **Bactiguard**

Bactiguard is a Swedish MedTech company on a mission to protect and save lives. Our infection prevention solutions reduce the risk of infections, increase patient safety and reduce the use of antibiotics. This way, we save significant costs for healthcare and the society at large.

The Bactiguard technology is a Swedish innovation based on a thin noble metal alloy coating that prevents bacterial adhesion and biofilm formation on medical devices. We offer the technology through license agreements and our own Bactiguard Infection Protection portfolio of products.

Urinary catheters with the Bactiguard technology are market leading in the USA and Japan through our licensing partner BD, and in 2021 orthopaedic trauma implants, ZNN Bactiguard, were launched by Zimmer Biomet.

Bactiguard's product portfolio also includes central venous catheters, endotracheal tubes and a non-alcoholic product line for wound care and disinfection, which effectively kills microbes while being biocompatible and tissue friendly.

Bactiguard is present in some 40 countries, has about 210 employees around the world and the headquarter is based in Stockholm, Sweden.





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## **Care to Translate**

Care to Translate was founded in 2018 with the goal of creating a more equal health care by enabling safe and fast communication between patients and healthcare professionals, no matter the language.

Our medical translation tool is available in 40 different languages, around the clock, for all types of healthcare and nursing staff. Today, Care to Translate is used by more than 470,000 users and over 5 million translations have been made in the app so far.

All our translations are verified culturally, contextually and medically by native speakers with medical expertise. This way, we help you strengthen patient safety, increase the quality of care and contribute to more equality in healthcare.



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## Cellink

When CELLINK released the first universal bioink in 2016, it democratized the cost of entry into 3D bioprinting for researchers around the world and played a major role in turning the then up-and-coming field into a thriving industry.

Today, the company's best-in-class bioinks, bioprinters, software and services have been cited in over 700 publications and are trusted by more than 1,000 academic, pharmaceutical and industrial labs.

At the forefront of the bioprinting industry, CELLINK is committed to alleviating organ donor shortages with biofabricated transplantable organs, reducing our dependence on animal testing, and increasing efficiencies in drug development with more physiologically relevant bioprinted organ models.

CELLINK is creating the future of health as part of BICO, the world's leading bioconvergence company.



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# Digital Diabetes Analytics

Our services support healthcare professionals by interpreting data from continuous glucose monitoring (CGM) and enable individualized care for type 1, type 2, and pre-diabetes patients.

DDAnalytics is a CE-marked decision support system with advanced automatic analysis of glucose data that analyzes all the data generated by continuous glucose monitoring (CGM) and generates interpretations of the underlying cause of glucose excursions. The decision support also provides recommendations on how to optimize the treatment.

With our analyzes and interpretations of continuous glucose data, we can effectively tailor care for every individual living with diabetes. It saves time and resources for both patients and healthcare professionals.

Today's diabetes technology with glucose measurement can also diagnose pre-diabetes at an early stage. In addition, our interpretations of the glucose data create opportunities for a greater understanding of what behavioral changes need to be made to avoid type 2 diabetes.

Our vision is to become the leading supplier of digital decision support services and care that enables people with diabetes to live life to the fullest, be flexible and improve their glucose control.





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## **Elekta**

For almost five decades, Elekta has been a leader in precision radiation therapy. With more than 4,700 employees worldwide, we are committed to ensuring every patient has access to the best cancer care possible. Our solutions for cancer care and brain disorders are tailored to target the tumor and protect the patient.

Elekta is pushing the boundaries of radiation therapy to improve access for advanced, high quality cancer care that offers high-end precision, is cost-effective, and efficient with precise, personalized treatments. Leveraging the intelligence of information-guided care, our radiotherapy can quickly respond and adapt to changing tumor shape, position and biology, all within a streamlined treatment plan.

We openly collaborate with customers to advance sustainable, outcome-driven and cost-efficient solutions to meet evolving patient needs, improve lives and bring hope to everyone dealing with cancer. We don't just build technology, we build hope. For more information, visit elekta.com.



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## **Elof Hansson International**

Elof Hansson International AB handle longterm financed projects, mainly through international ECA's and financial institutions, such as EKN, Ashra etc.

Our expertise in financial solutions, project execution and logistics has so far yielded more than 45 contracts since we entered into the project financing business in the 1990s. We cover many different industries and the base for our project business is financing and project execution, not the product area as such.

In the healthcare field:

- we have delivered equipment to 18 medical projects,
- we are developing digital healthcare in cooperation with Swedish Care and Dr.se and
- we distribute medical equipment in selected markets (presently China).

Our assistance to partners is enabled through a combination of Elof Hansson Group's financing capability, Elof Hansson International's execution competence as well as market presence and knowledge. We are the reliable partner, we do what we promise, on time!

Let us cooperate!





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We have regional offices around the globe, however project business and medical trade is mainly handled from headquarters in Sweden.

## **Essity**

Essity is a leading global hygiene and health company and dedicated to improving well-being through everyday hygiene and health products and services.

Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands, such as JOBST, Leukoplast, Libero, Libresse, Lotus, Nosotras, Saba, Tempo, Vinda and Zewa.

Essity breaks barriers to well-being and contributes to a healthy, sustainable and circular society. Essity makes products and solutions in the area of Professional Hygiene, Consumer Goods and Health & Medical categories.

Essity has about 46,000 employees. The company's headquarters is located in Stockholm, Sweden, and Essity is listed on Nasdag Stockholm.



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## Getinge

It is our firm belief that every person and community should get the best possible care. That is why we work together with health care providers to share all our knowledge, solutions and resources. And let them focus even more on their most important task: saving lives.

Getinge provides hospitals and life science institutions with products and solutions aiming to improve clinical results and optimize workflows.

The offering includes products and solutions for intensive care, cardiovascular procedures, operating rooms, sterile reprocessing and life science. Through advanced life-saving technology, infrastructure design and workflow expertise, our goal is to always improve the personal experiences of patients, health care professionals and scientists.

Getinge employs over 10,000 people worldwide and the products are sold in more than 135 countries.



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### **HemoCue**

HemoCue, a trusted partner in global health with a passion to support with point of care testing solutions that makes a difference.

Where time is of essence, ease of use a prerequisite, when durability, cost efficiency and accessibility can be met while also meeting the importance of accuracy and sustainability- that is where HemoCue is.

To detect anemia is of utmost importance whatever the age and wherever in the world, the same goes for monitoring diabetes and having infection diagnostics that may support also in COVID 19 care. All that it takes to support in these important public health measures, is one drop of blood, a dedicated HemoCue microcvuette and our related analyzers.

HemoCue is well established in the region with partners that convey HemoCue brand with local knowledge for sustainable implementations and supply.

Based in Sweden with transparency and compliance in our core and support and service embedded in our culture, our dedicated organization stands ready to support you.



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## integrated Healthcare And Care – iHAC

integrated Healthcare And Care – iHAC: We have studied the healthcare and care system within the Nordics for the last 4 years, through the Nordic Council of Ministers and senior officials from the Nordic countries. Our message:

With digitalisation, the administrative boundaries that exist connected to healthcare and care in regions and municipalities, as well as between different countries will be questioned. With this in mind, what can be more important than to create increased access to integrated healthcare and care services, often with the support of digital distance spanning solutions.

The healthcare services will in future be conducted largely from your own home and give you as an individual a better insight about your health condition, which makes you feel safe and empowered as a citizen. Healthcare from home means that the healthcare's infrastructure can be reduced, which has a major positive environmental impact in addition to reduced travel needs.

We will showcase work from students at Umeå Institute of Design and Alto University that show their vision how healthcare and care will look like in year 2030.





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# Lif - The Trade Association for the Pharmaceutical Industry

Lif is the trade association for the researchbased pharmaceutical companies in Sweden with 90 members and 20 associate companies.

Lif and its members foster a high-quality healthcare system by developing and providing new and innovative medicines and vaccines, and by strengthening the Life Science sector in Sweden in partnership with all relevant stakeholders in the Swedish Life Science eco-system.

We are members of the European trade association EFPIA and the international trade association IFPMA as well as of the European associations AESGP.



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## Mölnlycke Healthcare

We are Mölnlycke® – a world-leading medical product and solutions company with people at our heart. We're here to advance performance in healthcare across the world.

Our organisation is made up of four decentralised Business Areas – Wound Care, Operating Room Solutions, Gloves and Antiseptics. While each Area has end-to-end responsibility for performance and operational excellence, we are united by the principles that guide us in everything we do: customer-centricity, digitalisation, sustainability, innovation and culture.

Inspired by the compassion and dedication of nurses, clinicians and hospital management teams, our focus is always on supporting our customers to do the best job for their patients. By bringing experts together, we drive collaborations around the world that lead to breakthrough innovations – which in turn have the power to transform patients' lives.

By embracing digital evolution, we educate, share knowledge, and give people the tools to make better decisions. Always demonstrating an entrepreneurial mindset,

our people are what makes Mölnlycke different. By creating an inclusive, performance-driven culture we can empower them to grow and develop to their full potential.

Being market leaders comes with responsibility. We're committed to conducting our business in an ethical way, to benefit our customers and patients, the communities in which we operate and our shared planet. We're always looking for ways to be better at sustainability through measuring, reporting and continuous improvement.





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## **Olink Proteomics**

Olink Proteomics is a company dedicated to improve the lives of patients by enabling scientists to make breakthrough discoveries in understanding human diseases, with the help of its enabling solutions for protein biomarker research.

The Olink platform is widely used across major pharma companies and leading clinical and academic research institutions, providing actionable insights to better understand human biology and drive development of the next generation of therapeutics to improve future healthcare.

Olink's PEA (proximity extension assay) technology continues the long tradition of innovation in protein science generated in Uppsala, Sweden, culminating in the launch of the first 92-protein panel based on PEA in 2013. The technology now enables high-throughput measurement of >3000 proteins simultaneously with exceptional data quality.

The company was founded in 2016 and is well established across Europe, North America and Asia.



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## Sahlgrenska International Care

Sahlgrenska International Care (SIC) is a gateway to world-class healthcare, specialist training programs for doctors and dentists and medical equipment aid offered by the public healthcare system in West Sweden (Region Västra Götaland).

Based at Sahlgrenska University Hospital, Sahlgrenska International Care contributes to the development of healthcare that can improve the quality of life both locally and globally.

Ranging from authorities to private individuals, our customers come from all over the world. To us, healthcare knows no borders.

#### Sahlgrenska University Hospital

Sahlgrenska University Hospital is one of the largest hospitals in Europe. We are a national referral centre in 14 specialist care areas and a member of 13 European Reference Networks (ERNs) for rare diseases.

We improve healthcare by applying innovation and clinical research in close and broad cooperation with academia, industry and patients. Our goal is to provide world-leading care and research for and with the patient.

We run our activities at three main locations in Gothenburg: at the Sahlgrenska Hospital, Östra Hospital, Mölndal Hospital. Around 17,000 people work for us, which makes the hospital one of the largest employers in Region Västra Götaland. Three locations, one hospital, investing in strong life science environments to ensure future healthcare for locals while also making a mark internationally.





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## Skåne Care

Skåne Care is the international gateway to the skills, services, and expertise offered by the public healthcare and dental care system of Region Skåne in Sweden's southern province.

World-renowned Skåne University Hospital in Lund and Malmö is the hub within our wide network of specialised hospitals in ten locations, with around 150 primary healthcare clinics managed or funded by Region Skåne. 30,000 healthcare professionals serve Skåne's 1.4 million residents as well as national and international referrals. Medical research, training and education is performed in close cooperation with Lund University and Malmö University.



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## **Smile Incubator**

SmiLe is a non-profit life science business incubator based in Medicon Village in Lund, Sweden. We help life science entrepreneurs develop their business ideas and build successful companies within MedTech, BioTech, e-Health, and Diagnostics and Foodtech by offering top-of-the-line business coaching and access to a large international network of investors and industry experts

Our members also have access to a unique lab infrastructure consisting of ten in-house laboratories with state-of-the-art instrumentation.

We offer business development programs and online educational courses for all stages of development, from learning the basics about the life science industry to catering to entrepreneurs at an advanced stage of their careers.



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## **Sweco**

Sweco has always brought together different types of experts to solve the great societal challenges of our time – a task that is now more relevant, challenging and inspiring than ever.

As active consultants in one of the world's largest healthcare design practices, we constantly challenge ourselves and our partners, healthcare professionals, patients and futurists about future planning issues and healthcare practices.

Our vision is to create healthcare facilities of the highest architectural quality, featuring visionary, functional and aesthetic solutions in the fields of healthcare planning, building design, landscape, technology and operations.

With offices in over 14 countries, our work method enables us to offer our clients a combination of global expertise with local presence and understanding, adapted to their business and reality. Our ambition is to be our clients' most relevant partner, working together to help them solve their challenges.

Together with our clients, our 17,500 architects, engineers and other specialists develop solutions to manage urbanisation, take best advantage of digitalisation opportunities and make future societies more sustainable. We offer qualified consulting services in Green Finance, Economic and Social Development; Buildings and Urban Areas; Water, Energy and Industry; and Transportation Infrastructure.





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## Swedish Orphan Biovitrum

Sobi is an international biopharmaceutical company focused on rare diseases. We provide access to innovative treatments in the areas of haematology, immunology and specialty care.

#### Rare diseases - High unmet medical need

There are thought to be around 6,000 distinct rare diseases, affecting more than 300 million people around the world. Yet around 95 per cent of rare diseases currently have no approved treatment. An estimated 75 per cent of identified rare diseases affect children, often having a devastating effect on life expectancy and quality of life.

#### Therapeutic areas

Our medicines are concentrated within the areas of haematology, immunology and specialty care. Within haematology we provide extended half-life recombinant replacement clotting factor treatments for haemophilia A and haemophilia B, and a treatment for thrombocytopenia, a condition characterised by abnormally low levels of platelets in the blood. The field of immunology has long been at the heart of what we do at Sobi, allowing us to gain extensive experience over many years. Our Immunology portfolio includes treatment of serious, disabling or even life-threatening diseases. We also provide important specialty treatments in the area of genetics and metabolism





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## The Swedish Institute for Standards

The Swedish Institute for Standards (SIS) is the gateway for companies and organizations that want to set standards at the European and global level and want to be ahead of new requirements.

Active participation in standardization also provides access to unique networks of experts from the health care and life science sector which includes areas such as medical devices, artificial intelligence, infection prevention and control, biotechnology, genomics and health informatics.

By using European or international standards, companies and organizations can avoid costly market-specific solutions and gain market access by facilitating global export and international trade. Not to mention that they ensure quality, safety and compatibility and create trust with customers.

SIS is a member-based non-profit organization and the Swedish member of the European (CEN) and international (ISO) standardization.

If you want to know more on how SIS can help your organization, get in contact!





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# The Swedish Pharmaceutical Insurance

There is a unique type of insurance available in Sweden for those who suffer from the adverse effects of pharmaceutical treatment. The Swedish Pharmaceutical Insurance covers anyone who is treated with prescribed medication or medication purchased from a legitimate dealer in Sweden.

It also includes patients who receive medication at a hospital, or who suffer adverse reactions or side effects due to participation in clinical trials that are covered by the insurance.

The quickest and simplest way to receive compensation in the event of medication-related injury is to present your case to the Swedish Pharmaceutical Insurer. You can also take your case to court, but the burden of proof will be greater and your personal financial risk high.



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### **TSS**

TSS is a temperature control monitoring and supply chain solutions provider serving the life science and pharmaceutical industry globally.

With headquarters in Sweden, we have 30 years of experience providing a compliance baseline in hosting GxP data, and GxP validated SaaS to life science companies.

We aim to assure safe drugs for every patient by transforming the global pharmaceutical supply chain through our industry-leading cloud temperature management solutions.

Working in partnership with pharmaceutical companies, logistics providers, pharmacies and governments, we provide advanced monitoring and analytics tools to help our clients meet compliance, implement lean and sustainable supply chains, and deliver drugs safely.



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## XiniX International

XiniX HanDes and SurfDes, the best solution when you need to disinfect your hands and surfaces.

Products based on our own developed stabilized Chlorine Dioxide, ClO2. With more than 40 Lab and University studies, a 29-year track record from disasters all over the world helping people in need and being the one solution when nothing else works, we are the leading solution in Disinfection.

- Approved according to 6 EN standards against ALL viruses, bacteria and fungi, even Spore-forming bacteria.
- Environmentally friendly, harmless to humans, animals and nature.
- Not dehydrating for the skin, use many times every hour.
- Efficient, much less is needed compared to other disinfection.
- Economic wise, compare the price per disinfection occasion.
- Safe, fast and time saving. Takes less than one minute.



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## Programme Moderators

#### **Ingrid Heath**

Co-founder and senior advisor at Adlersson Heath AB

Ingrid is co-founder and senior advisor at Adlersson Heath AB, supporting life science companies in investor relations and financial communication. She has broad experience from media, public affairs and the life science industry. Ingrid has served as Vice President and Director of Policy at SwedenBIO, the Swedish Life Science Industry Organization, where she oversaw the organisation's public affairs agenda. She has held several managing positions in media and is an experienced and much-appreciated moderator of meetings and public events. Ingrid holds an MSc in Molecular Biology from Lund University and a Master's Degree in Journalism from Stockholm University.

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#### Jacob Lund

Head of Corporate Affairs Sweden, Nordics, Global Sustainability & Chairman's Office AstraZeneca

Jacob is an experienced Corporate Affairs professional with global, regional and local responsibilities at AstraZeneca. He has been with the company since 2013. Jacob joined from the global communications agency Burson Marsteller following a long career in journalism, including seven years as Foreign Correspondent at Norway's largest media outlet, Verdens Gang (VG) and four years at the Norwegian Broadcasting Corporation (NRK) in roles on and off camera. Jacob has studied law, political science and philosophy at the University of Oslo. He is a board member at the Mentor Foundation and the Swedish Institute for Quality (SIQ).

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**Co-organizer:** Vision Zero Cancer is co-organizer of World Cancer Event by Sweden on February 2. Vision Zero Cancer is a vision-driven innovation milieu financed by the Swedish Innovation Agency, Vinnova where actors across society engage in strategic collaborations to beat cancer. We started in Sweden. Our ambition is global. www.visionzerocancer.com

**Special partner:** AstraZeneca donates 1,5 days in the Swedish pavilion to Swecare to enable a programme 1-2 February 2022. Elekta donates 0,5 days in the Swedish pavilion to Swecare to enable a programme 2 February 2022. In addition, AstraZeneca also support practical costs to run the event.