



SPANING OM PLATSENS UTVECKLING – ELLER, VAR FÅR KKN PLATS?

Caroline Dahl,
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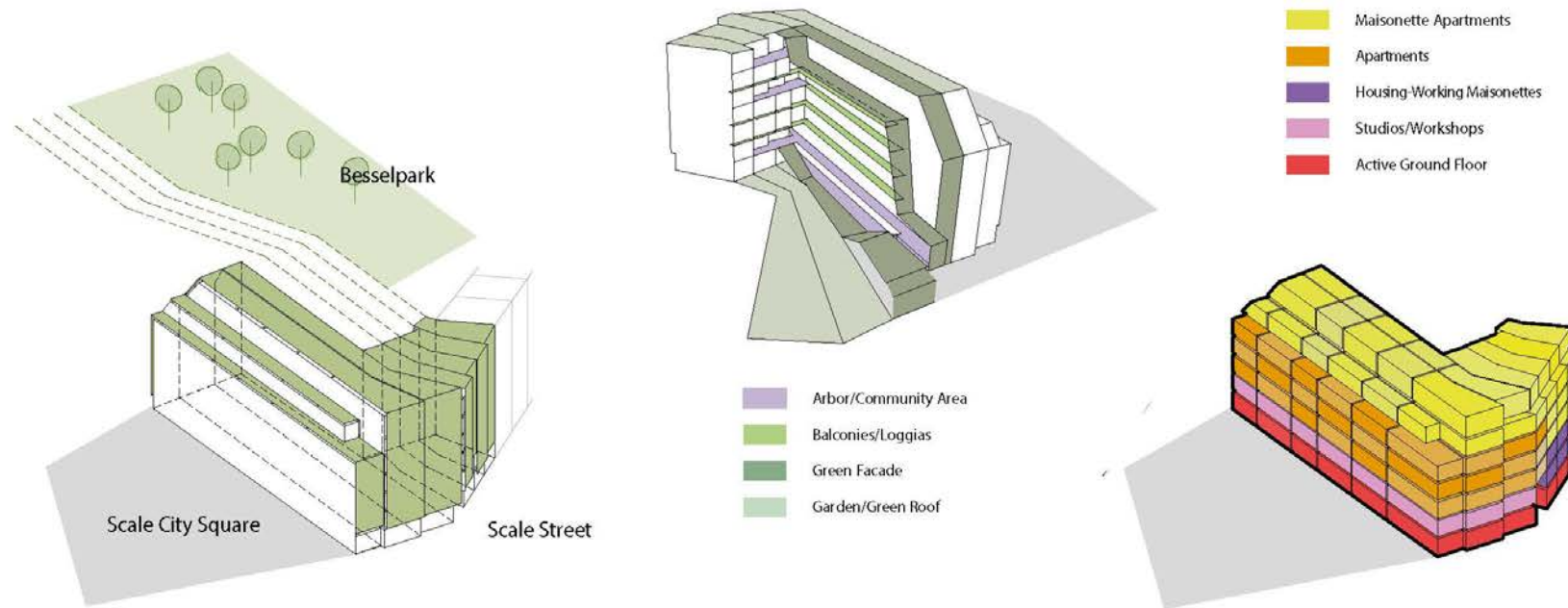






Encounter Zones of Arbors & Walkways

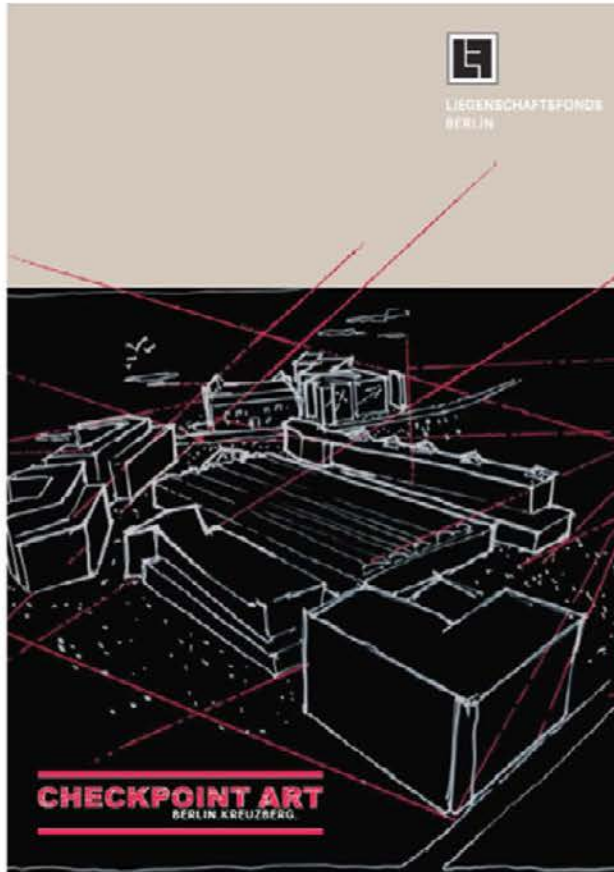
Usage Diversity - Living & Working



The METROPOLENHAUS in Berlin - An example for activating a lively neighborhood - bfstudio-architekten

Concept Awarding Procedure

Concept Outbids Money



40 % Purchase Price / 60 % Concept

"The property fund runs a **public tendering with minimum purchase price.**"

"Concepts oriented towards **cultural- and creative-economic use** are particularly welcomed. It is intended to secure the future usage with a utilization concept in a sales agreement"

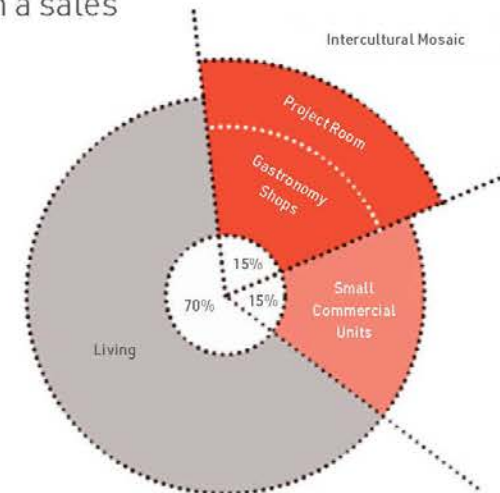
Concept

70 % Housing

15 % Active ground floor

15 % Creative professions floor 1

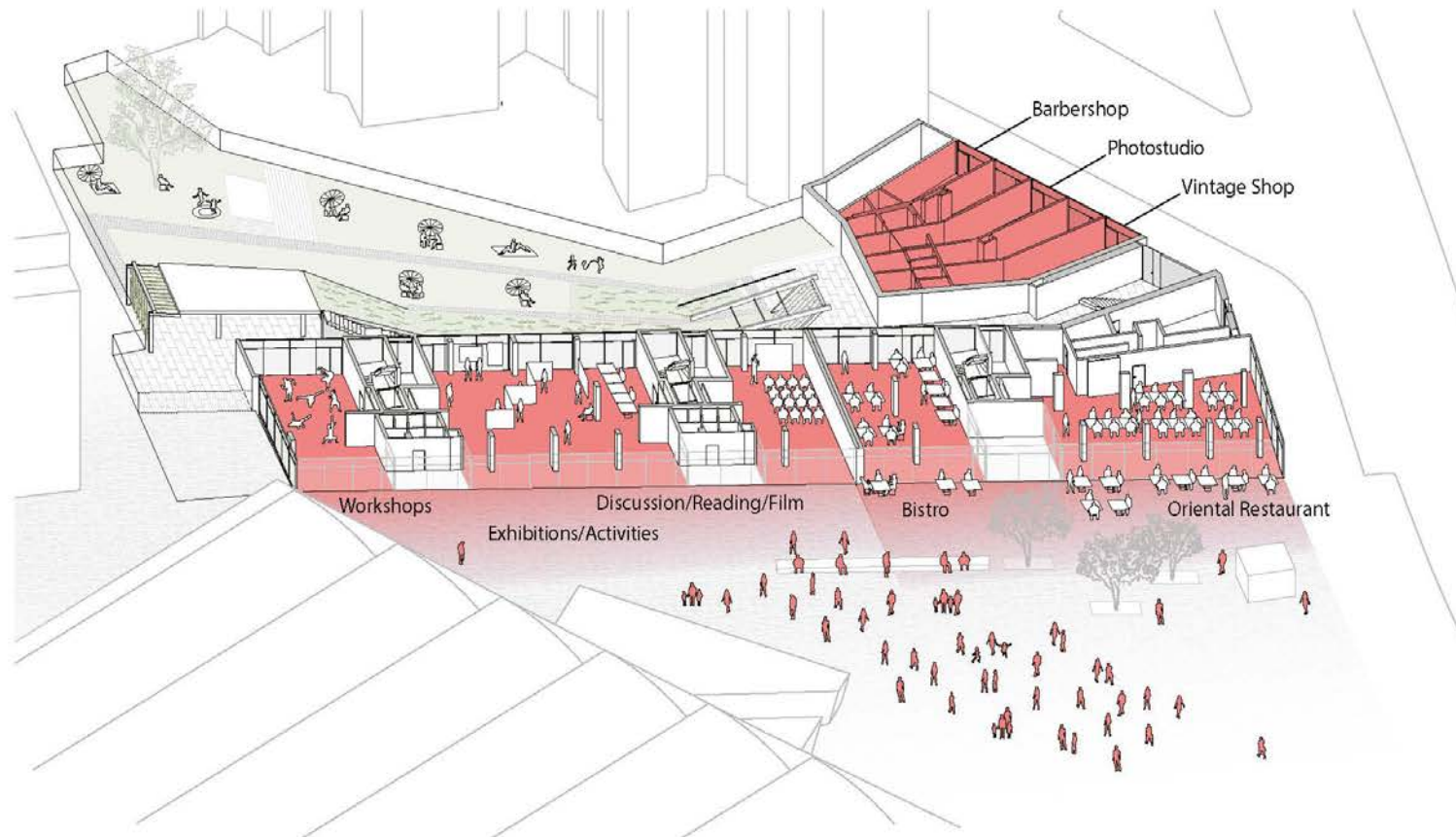
15 years usage agreement



The METROPOLENHAUS in Berlin An example for activating a lively neighborhood bfstudio-architekten

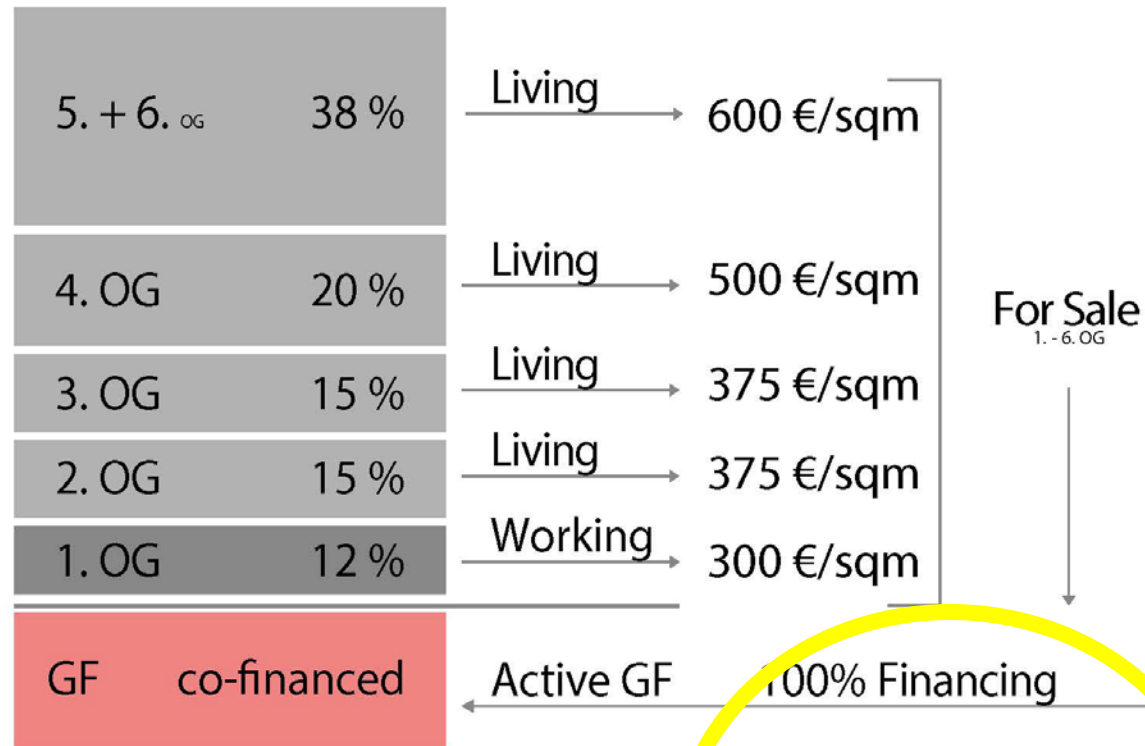
Active Ground Floor

Open Spaces for the Neighborhood



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Cross-Financing Ground Floor



CROSS FINANCING - GF 100% CO-FINANCED > MAX. RENT 6€/M²

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”En väl fungerande stadsdel fungerar i byggnadshänseende som en kornbod som ständigt fylls på. Under årens lopp är det en del av de gamla husen som ersätts av nya - eller renoveras så att de blir som nya. Hela tiden består området därför av en blandning av hus som representerar flera olika åldrar och typer. Detta är självklart en dynamisk process, där det som en gång var det nyaste inslaget i blandningen så småningom blir det äldsta inslaget.”

Jane Jacobs, 1961

PLAN GUIDE – ROADMAP FOR COCREATION





NANTES

GRAND PORT INDUSTRIEL ET COLONIAL

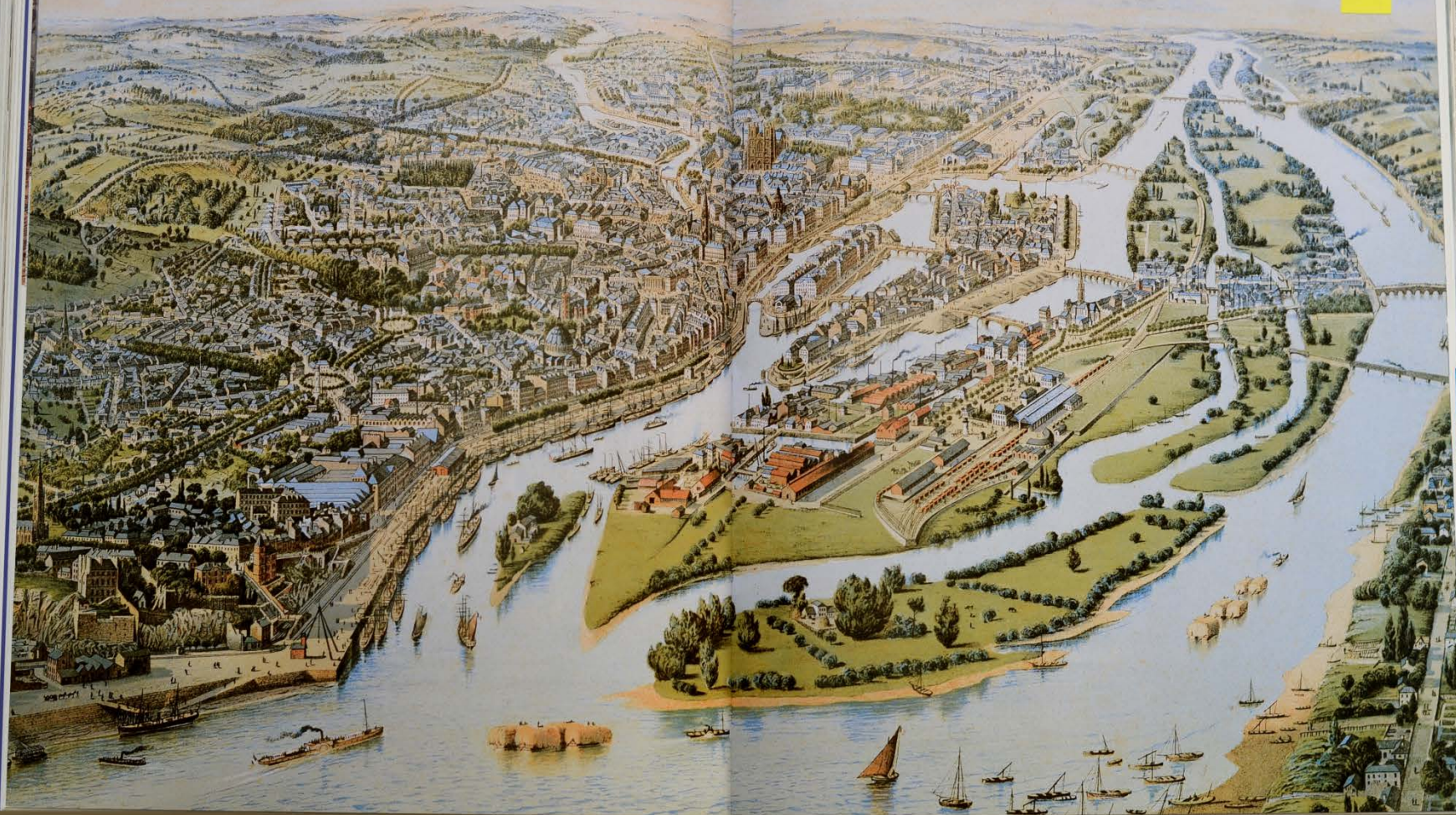


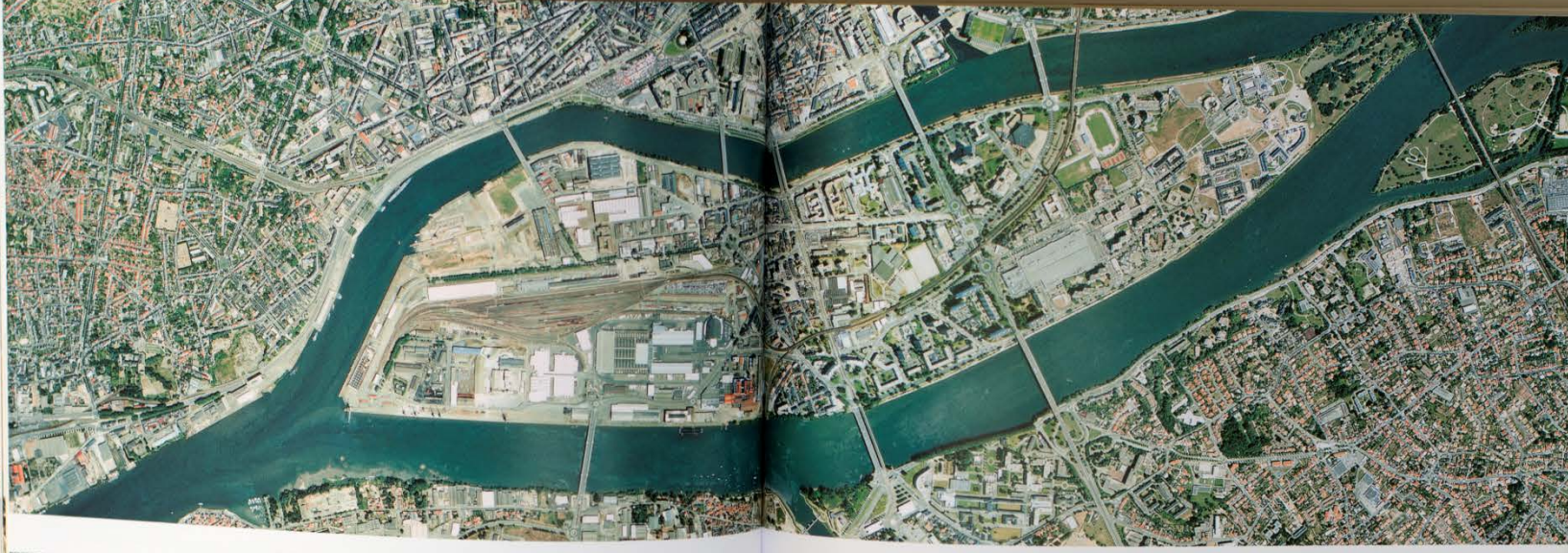
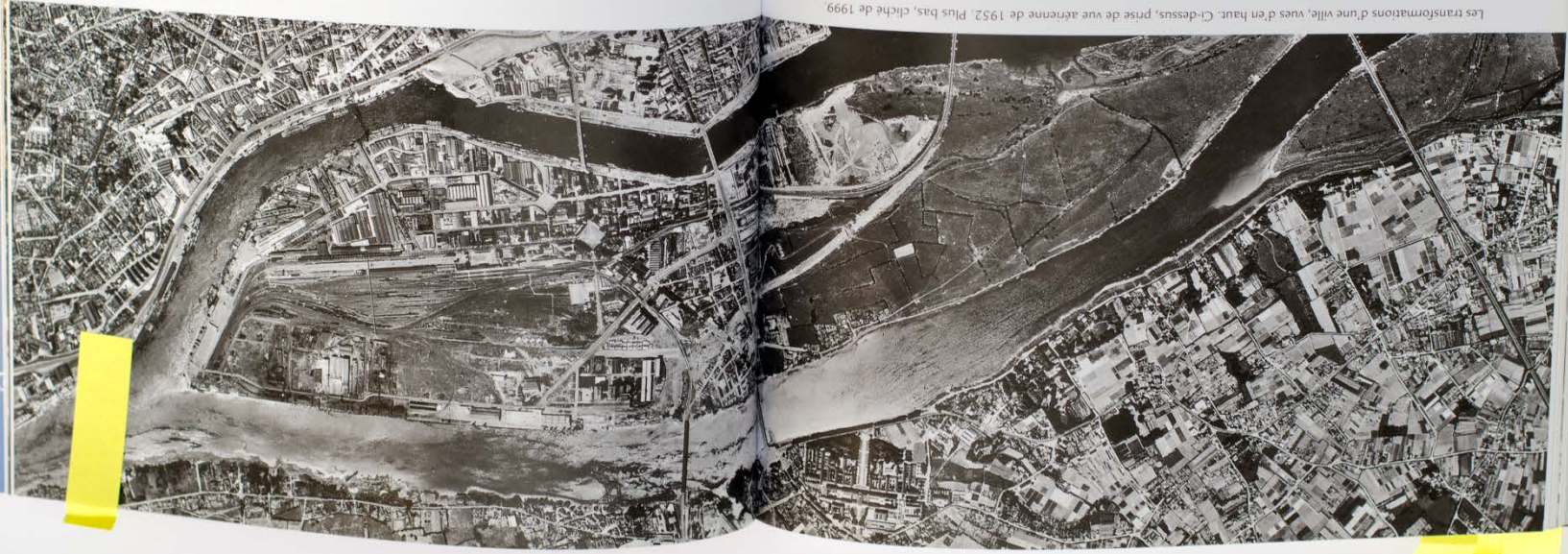
C. COURTOIS - Imp. Est. PARIS

MADE IN FRANCE - 1932

Nantes, grand port industriel et colonial, Bernard Lachèvre, 1932, affiche, 100x130 cm (Nantes, musée du Château des ducs de Bretagne). Tout est là. La fierté d'une ville qui a su se moderniser, retrouvant ainsi une place de choix parmi les grands ports français. L'idée que le pari consistant à choisir la voie industrielle afin de dynamiser l'activité portuaire a été gagné. Et tout cela sans renier son passé, en respectant la tradition, en continuant à regarder vers le grand large, comme le soulignent le pont transbordeur, l'ouverture vers un horizon maritime, ainsi que le mariage revendiqué entre industrie et commerce colonial. Reflet des certitudes de nombre de Nantais, cet optimisme de rigueur n'est-il pas aussi, au moment où la France est entrée dans la Grande Dépression, un moyen de conjurer les jours mauvais qui, déjà, s'amoncellent ?

Vue de Nantes, par Hugo Alési, 1888.
(Nantes, musée Dobrée).
La Venise de l'Ouest, au moment
où elle s'ouvre véritablement à la modernité...





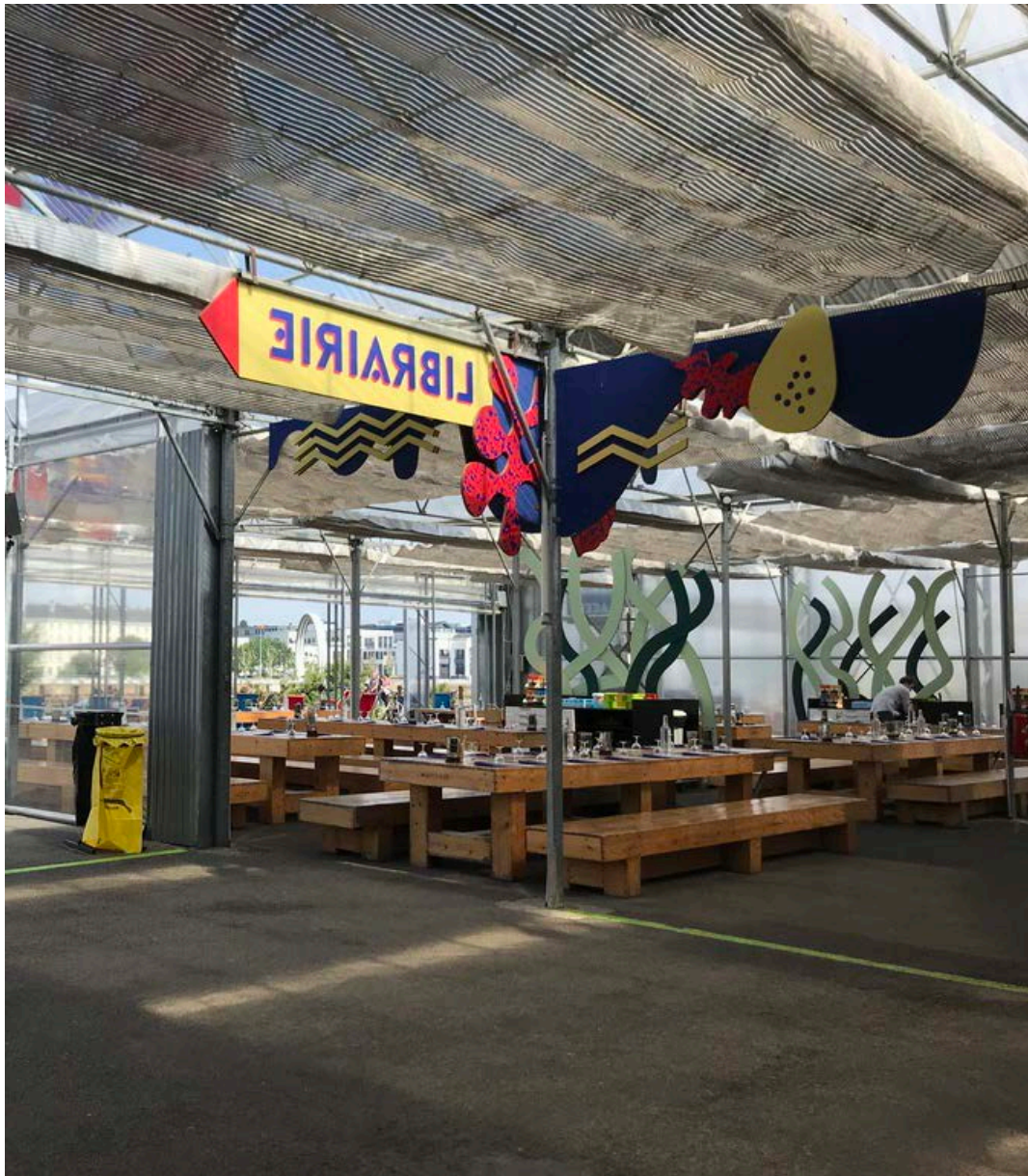
Les transformations d'une ville, vues d'en haut. Ci-dessus, prise de vue aérienne de 1952. Plus bas, cliché de 1999.



























Le KARTING			AXION
	BOX		BOX
ABILYS	10	FGECO	12
A GAUCHE DE LA LUNE	6	GOLVEN LE POTTIER	3
AGILE GARDEN	3	JEAN-FRANCOIS JOGUET	6
AGNG	6	KONTRATDIXION	5
ALCHIMISTES DU PATRIMOINE	7	LABEL BRUT	12
AM - LAB NANTES	8	LE JARDIN D'AEI	5
AMELIE KIRITZE TOPOR	4	LE JEREZ LE CAM ENSEMBLE	12
AMP INTERACTIVE	1	LE POLE	2 et 5
ALDEBARAN ROBOTICS	8	LESS IS MORE	11
ATELIER LA CASSE	9	LIBER - D	4
AURELIEN MAHOT Photographe	8	LM ARCHITECTE + Mkh. ARCHITECTE	9
BBM ARCHITECTES	11	MAJORDOME SANTE	6
BEBETOILE	8	MAMIE PRODUCTION	7
BENEDICTE MOTTAIS	6	MATTHIEU JOUBERT - PADAONE	8
BUSMEDIA	9	MELANIE BOURGOIN	4
BUSYBEE	12	MOTS ET COULEURS	6
COLETTE & CO.	10	ONZE04 SARL D'ARCHITECTURE	6
COMPAGNIE D'ARCANDE	10	PHILIPPE LEROY	3
COMPAGNIE TURBUL	4	PLANETE INSIGHT	3
CREAVA DESIGN	3	PLUS DE COULEURS	5
CULTURE BAR BARS	2	PRAGMA PERITUS	8
DESIGN ME AN ANCHOR	8	P.V.A ARCHITECTURE	7
DESIGN MOI UN MOUTON	1	ROBOTS	mezzanine
ECOVELO - HUMAN CONCEPT	7	S@BOND CONSULTANT	5
ELIZAVETA VODYANOVA	mezzanine	SARAH LIGEROT	7
ERIC MARAIS	10	SPIROU FACTORY	4
EXCIPENT	9	STANTLIFE	8
EXPLORATION PHOTO	8	TECHNO PLUS	4
EXPLORATIONS ARCHITECTURE	7	VINCENT BAUZA PHOTOGRAPHE	12







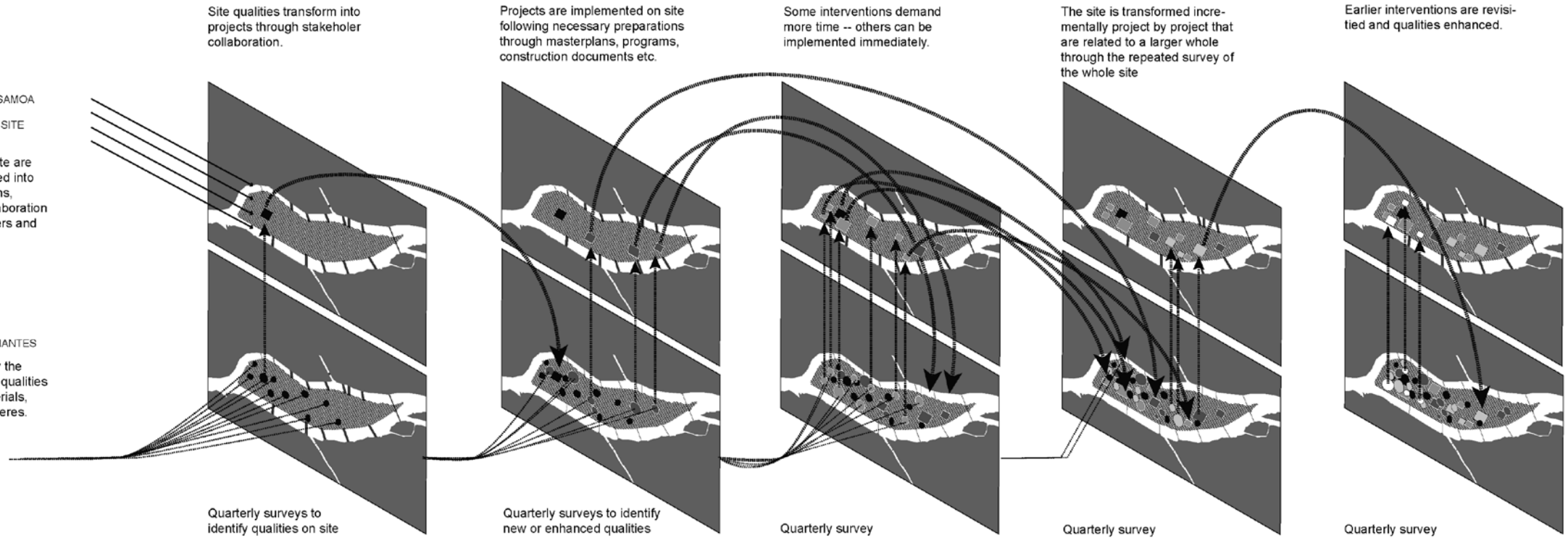


PROJECT STAKEHOLDERS:
PUBLIC DEVELOPER, SAMOA
PRIVATE INVESTORS
ENTREPRENEURS ON SITE
THE PUBLIC

Qualities found on site are
continously developed into
projects through plans,
programs etc in collaboration
between the designers and
the stakeholders.

SURVEY DESIGNERS:
AIN - ATELIER ILE DE NANTES

Quarterly surveys by the
designers to identify qualities
on site such as materials,
people and atmospheres.



SAMMANFATTANDE BUDSKAP:

- > Lokaler och platser av olika skala och prislägen.
- > Riv & renovera inte allt!
- > Möjliggör för tillväxt.
- > Arbeta platsspecifikt med förvaltning av områden.
- > Utnyttja "mellantiden" för tillfälliga lokaler.
- > Utveckla nya affärsmodeller!



TACK!

Mer info om SAMOA/NANTES:

<https://www.creativefactory.info>

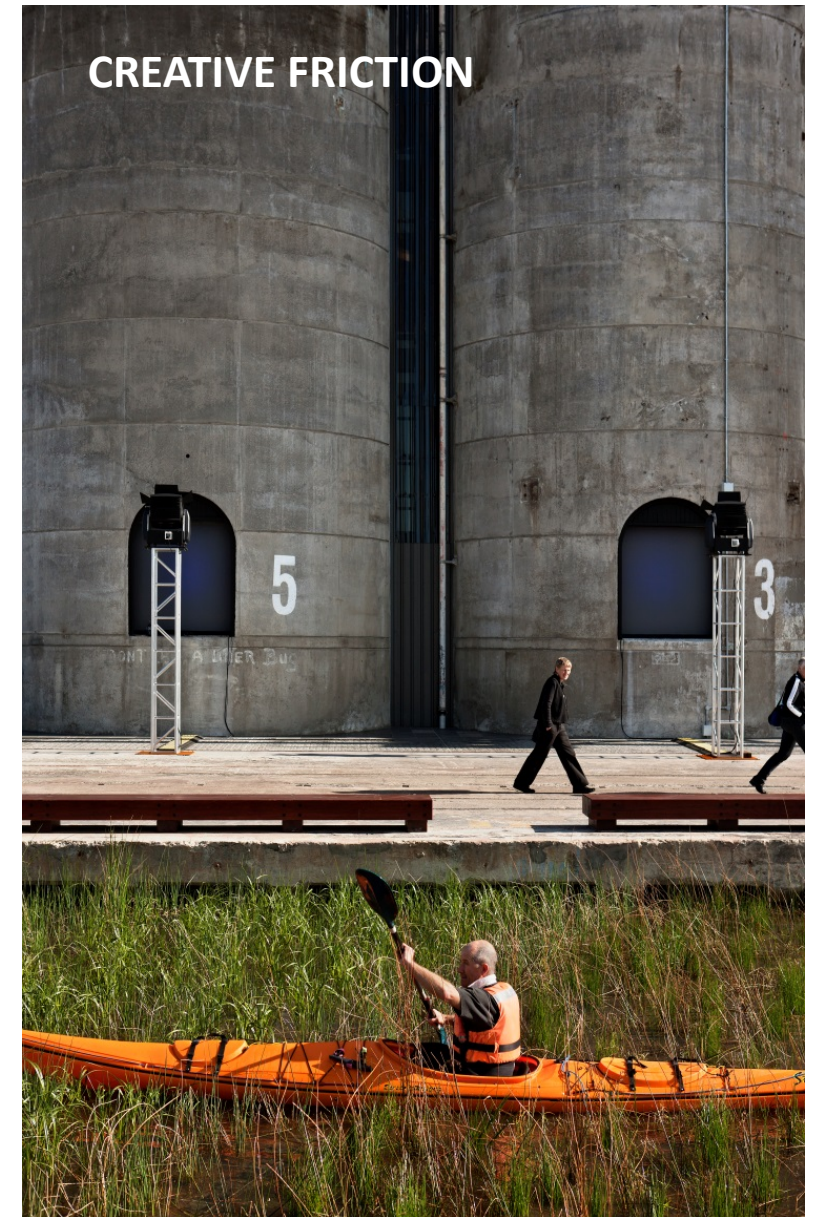
<https://www.iledenantes.com>

Mer info om FELDFÜNF:

<https://feldfuenf.berlin/en/>

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CONCEPTUAL MASTERPLANNING





PROTOTYPING

