

# Executive Bios

## John Snyder

President and chief executive officer



As president and CEO of BCD Travel, John oversees all commercial, financial and operational functions. He sets the company's strategic direction to fulfill our mission of powering customer success by making the most of travel investment, keeping travelers safe and enhancing the traveler experience. John's extensive experience and strategic focus encourage our organization's 11,000 creative, committed and experienced people to pursue a shared vision of global business growth and positive social impact.

Prior to his appointment, John served as global president and chief operating officer, responsible for executing our business strategy and aligning the company's commercial, operational and technological functions and processes across the globe. During his more than 22-year tenure with BCD Travel, he has also served as president of our Americas region, where he aggressively drove operational excellence and consistently improved the company's performance in North America and South America.

In addition to his time with BCD Travel, John has held management roles with U.S. Bank and Thomson Reuters.

